



Creating Pathways

2024 - 2025 ANNUAL REPORT



Innovation with Purpose: Building Pathways, Shaping Futures

A LETTER FROM OUR DIRECTOR

This year has been nothing short of transformative.

As Executive Director, I'm proud to share the incredible strides we've made in expanding our mission and deepening our impact. **At the heart of our growth is the launch of our Workforce Innovation Program**—a bold initiative designed to support individuals from adolescence to adulthood through training, coaching, case management, and job placement. We're not just helping people find jobs; we're helping them build careers. Careers that offer competitive wages, stability, and the promise of upward mobility.

We've also expanded our commitment to food justice and food security. What began as a food pantry has evolved into a community-wide movement—educating families about nutrition, increasing access to healthy foods, and empowering people to make informed choices. Our teens are learning the importance of healthy food through hands-on cooking experiences. In early childhood education,

we added a curriculum instructor to implement Creative Curriculum throughout our program and have improved our Young Star rating, a testament to our dedication to quality and excellence.

All of this progress has taken place against a backdrop of deep uncertainty—social, political, and personal. Our team has weathered rapid change and individual challenges with unwavering commitment. **Their resilience and passion have been the driving force behind every milestone.** I am honored to work alongside people who remain steadfast in their dedication to the communities we serve.

We are not just growing—we are evolving. We are shaping future leaders, building systems of support, and creating pathways that will ripple through generations. Thank you for believing in our mission. The future is bright, and we're just getting started.

With gratitude,

Devin Hudson, Executive Director



Empathy. Care. A relentless desire to serve.

A LETTER FROM OUR BOARD OF DIRECTORS

During the last five years as a member of the Silver Spring Neighborhood Center Board of Directors, and the last 12 months as the board chair, I've been continually inspired by the dedication and passion of our team. Their commitment to empowering Milwaukee's northwest side is why I continue to serve and why I'm deeply grateful for your connection to our mission.

Uncertain times have required this level of commitment. Traditional funding sources are under scrutiny while there are growing needs in our neighborhood. Yet we remain rooted in community, driven by compassion, and focused on creating pathways for individuals and families to realize their full potential.

In partnership with the leadership, the board of directors remains focused on supporting this organization and guiding its overarching strategy. Our four programmatic priorities continue to be a driver for this work.

FOOD SECURITY: SSNC realized a 54% increase in the number of neighbors served through its emergency food pantry. A critical component of the health & wellness services offered

to residents of Milwaukee's northwest side; the food pantry is critical for our neighbors navigating this challenging time.

WORKFORCE DEVELOPMENT: From returning to the workforce to pursuing jobs with long-term possibilities, the growth of our workforce initiatives have been inspiring

YOUTH PROGRAMMING GROWTH: from six months to 19 years old, our team supports youth at all ages and stages of their lives. Our team is making a tangible impact.

Where community thrives and opportunity begins - that's the heart of Silver Spring Neighborhood Center.

More than 8,000 people rely on Silver Spring Neighborhood Center each year. Your time, talent, and generosity make this possible. Thank you for standing with us, and for continuing to support this vital work.

With gratitude,
Don Polite, Chair, Board of Directors

Year in Review

HASSLE-FREE FRESH FOOD

On April 21, Silver Spring Neighborhood Center announced a partnership with Pick 'n Save and Kroger Delivery to expand access to fresh produce for residents of Milwaukee's northwest side.

Individuals can place online grocery orders and have their orders delivered to Silver Spring Neighborhood Center for no additional charge. The new hassle-free pickup service makes fresh food even more accessible for the community we serve.

CREATIVE CURRICULUM INTRODUCED IN SCHREIBER

To ensure children in our care acquire cognitive, social-emotional, early language and literacy skills, and gross motor skills critical to ensure that they are ready to enter school on track with age-appropriate peers, Silver Spring Neighborhood Center has integrated the Creative Curriculum into classrooms in the Elaine Schreiber Child Development Center (Schreiber).

A research-based model for early childhood education, the Creative Curriculum provides a framework for age-appropriate classroom interactions, activities, and expectations grounded in the understanding how children learn best – through play, exploration, and relationships.

The implementation of the Creative Curriculum in Schreiber also includes an observation-based assessment system and the creation of a Quality Improvement Plan informed by observation-based assessment and self-assessment activities.

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SUPPORTING FOOD SECURITY IN WESTLAWN

The closure of food pantries on Milwaukee's northwest side coupled with a growing need by residents in Milwaukee County's 53209, 53218, and 53225 ZIP codes resulted in a record number of individuals supported through the emergency food pantry during the 2024/25 programming year.

Silver Spring Neighborhood Center served 8,325 individuals through its emergency food pantry between July 1, 2024 – June 30, 2025, a 48% increase from the previous year. We are grateful for Hunger Task Force and countless partners and contributors that help to make this level of service possible.

YOUTH MENTAL HEALTH AND HEALING

During the 2024/25 programming year, SSNC expanded programming to support youth who have experienced trauma or mental health challenges. Monthly sessions focused on building trust; understanding emotions; navigating relationships, boundaries, grief & loss, building resilience and strength, and much more.

Mental health matters. At SSNC, we integrate mental wellness support in numerous ways ranging from intentional programming in addition to opportunities to engage youth in different ways including, but not limited to, camping trips, horseback riding, and much more.

2024/25 Board of Directors

Donald Polite, **Chair**
Vice President, Customer Success at SKYGEN USA

Viktor Gottlieb, **Treasurer**
Senior Vice President at Johnson Financial Group

Donald Gilmore
Community Volunteer

Ryan Nyquist
Assurance Director at PricewaterhouseCoopers LLP

Stephen Basilotto, **Vice Chair**
Chief Experience Officer at Froedtert ThedaCare Health

Dan Elko
Senior Product Manager, Building Efficiency at Johnson Controls

Geraldine Green
MST FIT/Coach, Bakira House

James Pellizzi
Owner at Pellizzi & Co.

Mary Jo Baisch, **Secretary**
Associate Professor Emerita at UWM College of Nursing

Fraser Engerman
Senior Director, External Relations at Walgreen Co.

Phil Knoebel
President at Knoebel & Associates

Paul Schueller
Founder at Franklin Energy

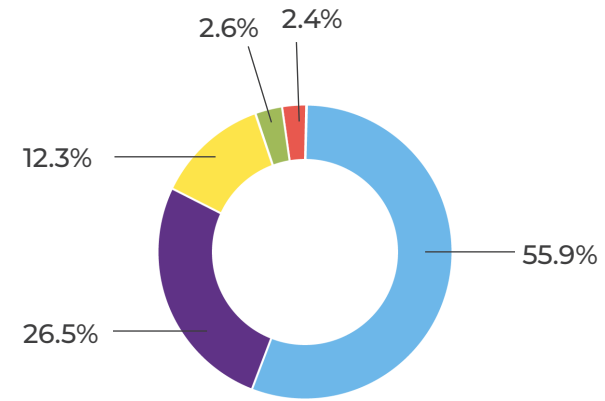
Dr. Stephanie Maney-Hartlaub, M.Ed.
Vice President & Executive Director at City Year Milwaukee

Diamond Williams, DrPH, MPH
Associate Dean for Health Equity, Diversity & Inclusion at UW-Madison School of Nursing

Financials

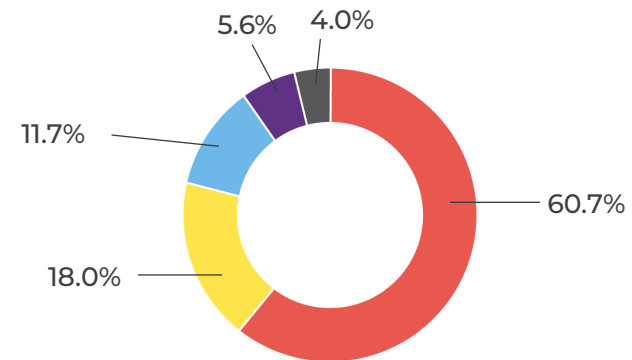
REVENUES

● Government Grants	\$1,601,332	55.9%
● Private Contributions and Grants	\$759,877	26.5%
● United Way of Greater Milwaukee	\$353,337	12.3%
● In-Kind Gifts	\$75,466	2.6%
● Other Revenue	\$68,557	2.4%
Program Services Fees	\$5060	0.2%
Total Revenue	\$2,863,629	



EXPENSES

● Salaries & Benefits	\$1,830,560	60.7%
● Program & Operating Expenses	\$542,201	18.0%
● Contractual/Professional Fees	\$351,342	11.7%
● Occupancy/Equipment	\$168,766	5.6%
● Non-Cash (depreciation)	\$121,433	4.0%
Total Expenses	\$3,014,302	

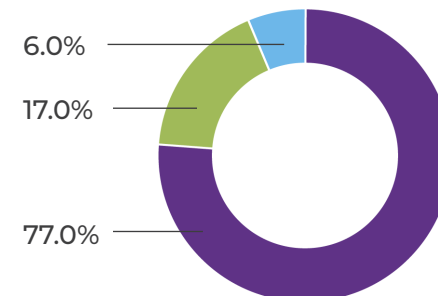


Profit/(Deficit)..... (\$150,673)

Profit/(Deficit) excl. non-cash items..... (\$29,240)

PROGRAM, MANAGEMENT AND FUNDRAISING

● Program Services	\$2,321,149	77.0%
● Management & General	\$513,477	17.0%
● Fundraising	\$179,676	6.0%
Total	\$3,014,302	



By the Numbers

Elaine Schreiber Child Development Center

65

INDIVIDUALS

Nurturing teacher-child interactions, play-based learning spaces, and a focus on social-emotional, cognitive, and physical development help get our kids ready to enter school on track with their peers.

Community Learning Centers

149

INDIVIDUALS

SSNC provides after-school homework help, recreation, social emotional support, and a positive after-school experience at Thurston Woods.

Safe Place Programs

234

INDIVIDUALS

SSNC provides wrap around services to support student success before, during and after their school day at Browning Elementary and Grantosa Drive for kindergarten to eighth grade youth.

Workforce Development

186

INDIVIDUALS

From reentry into the job market to family-sustaining careers, SSNC provides comprehensive training, placement and support for all stages of our constituents' journey into the workforce.

Youth Social Development

769

INDIVIDUALS

Sports and recreation; art, fashion, and media, leadership opportunities, academic support, and a positive relationship with our youth leadership team, SSNC is a safe and nurturing space for pre-teen and teenage youth in our community.

Food Pantry

8,325

INDIVIDUALS

Providing fresh, nutritious, and culturally appropriate choices for residents in Milwaukee County's 53209, 53218, and 53225 ZIP codes.

Our Partners



BROWNING
ELEMENTARY SCHOOL



5460 N. 64th Street
SSNC-milw.org | (414) 463-7950

BROWNING SCHOOL
5440 N. 64th Street

GRANTOSA
4850 North 82nd Street

THURSTON WOODS CAMPUS
5966 N. 35th Street