



Understanding Need

SEIZING OPPORTUNITY

2023-2024 ANNUAL REPORT



Fostering a Strong Neighborhood

A LETTER FROM OUR DIRECTOR

For more than 65 years, Silver Spring Neighborhood Center has been responsive to the needs of our neighbors and neighborhoods on Milwaukee's northwest side.

During my 10 years serving this organization – including the last five as executive director – I have seen this in action. I have been inspired by the flexibility and commitment of our team to not only be responsive, but caring and committed to the needs of our neighbors. The last year was no exception.

There are a couple of moments that highlight this team's ability to serve and support our neighbors:

- Access to high quality, affordable child care is littered with barriers for families throughout the U.S. At Silver Spring Neighborhood Center, we focused on finding the right leader and teaching staff. **I'm encouraged by the team we have in place and the safe, supportive and nurturing care we are able to offer to families** on Milwaukee's northwest side.
- We have seen a resurgence in youth programming with our pre-teen and teenagers engaging in art, music, fashion, and sports and recreational program. Our team has exposed youth to opportunities at the Center, but also out in the community. **Youth engagement – and the energy they bring to the Center – is palpable!**

- A year ago, I shared our excitement about partnering with Milwaukee Bucks' player Pat Connaughton and a number of supporters to renovate our indoor basketball court. It has **been amazing to see the growth in our basketball programming** – among our young men and women – but also the introduction of volleyball, tennis, yoga, martial arts, dance, and other recreational opportunities for our youth.
- Food security has been a persistent issue for our neighborhood. Closings and transitioned required Silver Spring Neighborhood Center to create additional opportunities for supporting our neighbors. The emergency food pantry is now open five days each week and – thanks to Hunger Task Force, our in-kind partners and the financial support of our donor community – **we are able to continue to provide choice and dignity to our neighbors.**

Last year, I shared the importance of creating strong neighborhoods. For me, a strong neighborhood is one that creates easy access to services needed by residents. Thanks to you, to our staff and board of directors, to our partners, and to so many individuals that make this work possible, we are continuing to foster a strong neighborhood and supporting our neighbors to realize their full potential.

Thank you for your commitment to Silver Spring Neighborhood Center and our neighbors.

- Devin Hudson, Executive Director

Making an Impact

ONE PERSON AT A TIME

Silver Spring Neighborhood Center is at the epicenter of a neighborhood that has experienced hardship and barriers to accessing opportunity. For more than 65 years, this agency has strived to create a path for our neighbors to realize their unique potential. The path can be overwhelming. Thanks to the leadership of our **executive director – Devin Hudson** – and the team she leads, Silver Spring Neighborhood Center is making an impact one person at a time. How?

- Childcare is in crisis in America. We have navigated the challenges with staffing, and are grateful for our **new director, Crystal White**, and her commitment to the families we serve.
- After School Programs are needed; under the **leadership of Tammy Lacy**, hundreds of Milwaukee children have a safe and nurturing place to go after school each day.
- Youth Social Development Programs are needed to give our young adults a vision of what is possible in their world; under the tireless **leadership of Ashley Campbell**, youth in our community have a place where they are loved, supported and encouraged to dream.
- Workforce development programs are critical for the success of our city. Under the **leadership of Carla Lathan** – and my colleague on the board, **Paul Schueller** – we are removing barriers to work experiences and launching a new initiative that will allow individuals on the northwest side to pursue opportunities.
- Healthcare is a two-tiered system all over America – we have resurrected our community nursing clinic with the **help of Board Member Mary Jo Baisch**, Froedtert and Marquette.
- Food Security is a challenge all over America – under the **leadership of Narcis Daniel**, our food pantry is ensuring our neighbors are not going hungry.

Day by day, person by person, the committed staff at Silver Spring Neighborhood Center makes a difference. **Thanks to them and to each of you who make this possible.**

- David Nestingen, Chairman of the Board





Our Year IN REVIEW

GROWTH IN WORKFORCE PROGRAMMING

In September 2023, Johnson Controls announced its partnership with Silver Spring Neighborhood Center (SSNC) to pilot the Rise & Thrive program.

An expansion of its workforce development programming, Rise & Thrive is a training and skill-development initiative intended to create a path for SSNC constituents to secure a job with a family-sustaining wage and career opportunities.

Additionally, Silver Spring Neighborhood Center and Focus on Energy announced its partnership in August 2023 to create Focus Force MKE, a workforce development initiative aimed at creating a path to career opportunities in renewable and energy-specific jobs.

Together, these two opportunities are part of our focus to create a pathway for our neighbors to secure the necessary training and skill development to create a path to career opportunities.

YEAR ONE: CONNAUGHTON COURTS

In June 2023, Silver Spring Neighborhood Center officially opened Connaughton Courts, its renovated indoor basketball court. Connaughton Courts has been a hub of activity in the last 12 months creating the following opportunities:

- Expansion from three to 10 youth basketball teams
- Tennis, volleyball, soccer, yoga, dance classes, and many more opportunities for youth to participate in recreation programs
- Family engagement opportunities including a weekly family dinner night
- Special programs including a science night and leadership retreat

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D.E.E.R. ACCELERATOR PARTNERSHIP

The D.E.E.R. Accelerator, a partnership between Froedtert and the Medical College focused on reducing the 12-year life expectancy gap between black populations in Milwaukee to their white counterparts in the neighboring suburbs, announced its first investment in Silver Spring Neighborhood Center in December 2023.

The initial investment will address safety and security needs in and around the Center and create additional programming opportunities for SSNC youth.

EXPANDED SERVICE IN FOOD PANTRY

In response to community need and the closure of the Social Development Corporation's food pantry, Silver Spring Neighborhood Center expanded access to its emergency food pantry from three to five days each week.

Maintaining its choice model and focus on providing health and nutritious options for residents in Milwaukee County's 53209, 53218, and 53225 ZIP codes.

During its most recent programming year, Silver Spring Neighborhood Center served 43% more individuals than the previous 12 month period through its emergency food pantry.

THE TEENS ARE BACK!

More than twice as many pre-teen and teenage youth participated in programming at Silver Spring Neighborhood Center in 2023/24. Expanded programming in sports and recreation; art, fashion, and media; a continued focus on academics; and addressing the social-emotional needs of our pre-teens and teens has led to a return to pre-pandemic programming levels.

2023-2024

BOARD MEMBERS

David Nestingen, **Chair**
Chairman at IEWC

Fraser Engerman, **Vice Chair**
Senior Director, External Relations at Walgreen Co.

Mary Jo Baisch, **Secretary**
Associate Professor Emerita at UWM College of Nursing

Viktor Gottlieb, **Treasurer**
Senior Vice President at Johnson Financial Group

Steve Basilotto
Chief Experience Officer at Froedtert Health

Dan Elko
Senior Product Manager, Building Efficiency at Johnson Controls

Geraldine Green
Multi Systemic Family Intervention Therapy (MST FIT) Coach at Bakari House

Phil Knoebel
President at Knoebel & Associates

Dr. Stephanie Maney-Hartlaub, M.Ed.
Vice President & Executive Director at City Year Milwaukee

Ryan Nyquist
Assurance Director at PricewaterhouseCoopers LLP

James Pellizzi
Owner at Pellizzi & Co.

Donald Polite
Vice President, Customer Success at SKYGEN USA

Paul Schueller
Founder at Franklin Energy

Diamond Williams, DrPH, MPH
Associate Dean for Health Equity, Diversity & Inclusion at UW-Madison School of Nursing

*Elaine Schreiber Child
Development Center*

123

INDIVIDUALS

Creating the foundation for success in school, SSNC provides a safe and nurturing environment for children from six weeks to four years old ensuring that they enter school on track with age appropriate peers.

Workforce Development

185

INDIVIDUALS

In addition to the partnership with UMOS to administer the Transform Milwaukee Jobs program, SSNC launched the Rise & Thrive program - a workforce development initiative aimed at creating a path toward family-sustaining wages and career opportunities.

*Community
Learning Centers*

379

INDIVIDUALS

Creating a positive after school experience, SSNC added a third location, providing a safe place for education, recreation, and social emotional support for our youth at Thurston Woods, Browning, and Grantosa.

Youth Social Development

940

INDIVIDUALS

Expanded programming opportunities in sports and recreation; art, fashion, and media; and a continued focus on academics has resulted in a return to pre-pandemic levels of participation SSNC's youth development programs for our pre-teen and teenage youth.

*Community
School Partnership*

321

INDIVIDUALS

Meeting the needs of the children and families we serve, Browning Elementary and Silver Spring Neighborhood Center provide wrap around services to ensure each student reaches their full potential.

Food Pantry

5,321

INDIVIDUALS

In response to community need, SSNC expanded access to the pantry from three to five days of service each week focused on meeting the food security needs of residents on Milwaukee's northwest side.

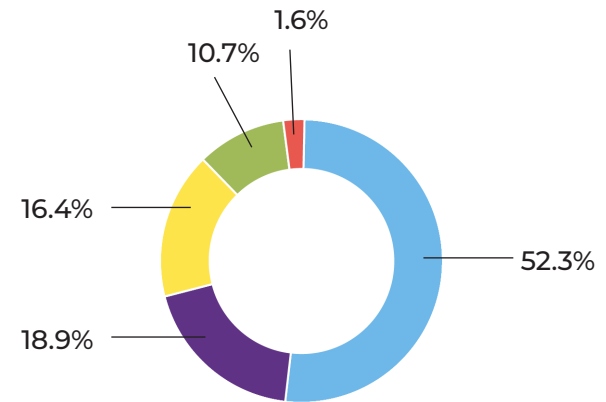


Our Year
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**BY THE
NUMBERS**

2023-2024 — FINANCIALS

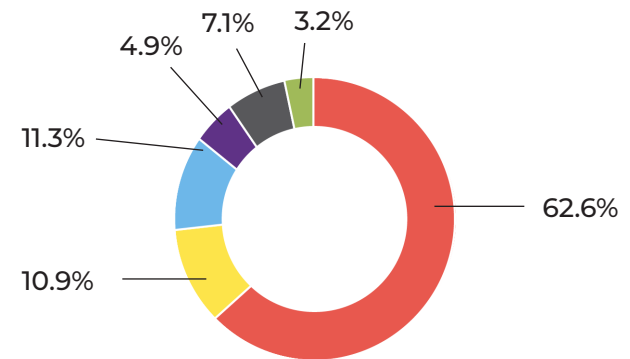
REVENUES

● Government Grants	\$1,498,865	52.3%
● Private Contributions and Grants	\$543,320	18.9%
● United Way of Greater Milwaukee	\$470,404	16.4%
● In-Kind Gifts	\$306,729	10.7%
● Program Services Fees	\$2,395	0.1%
● Other Revenue	\$ 46,885	1.6%
Total Revenue	\$2,868,598	100%



EXPENSES

● Salaries & Benefits	\$1,695,922	62.6%
● Program & Operating Expenses	\$295,034	10.9%
● In-Kind Expenses	\$306,729	11.3%
● Contractual/Professional Fees	\$133,312	4.9%
● Occupancy/Equipment	\$ 192,266	7.1%
● Non-Cash (depreciation)	\$ 85,971	3.2%
Total Expenses	\$2,709,234	100%

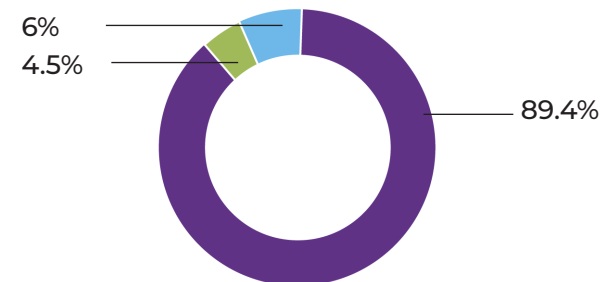


Profit/(Deficit)..... \$159,364

Profit/(Deficit) excl. non-cash items..... \$245,335

PROGRAM, MANAGEMENT AND FUNDRAISING

● Program Services	\$2,423,004	89.4%
● Management & General	\$122,945	4.5%
● Fundraising	\$163,285	6.0%
Total	\$ \$2,709,234	100%



Our **PARTNERS**



Greater Milwaukee
& Waukesha County



BROWNING
ELEMENTARY SCHOOL



LITERACY
SERVICES



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THURSTON WOODS CAMPUS
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