



**SILVER SPRING**

**NEIGHBORHOOD CENTER**

EST. 1958



# A Path Forward

2022-2023 ANNUAL REPORT



# Creating a path toward a stronger neighborhood.

## A LETTER FROM OUR DIRECTOR

Strong neighborhoods. Strong neighborhoods are grounded in relationships and elevated through programming and services that create access to positive life choices and outcomes.

In my four-plus years serving as the executive director, I'm proud of the work that our team does to build relationships with our neighbors. These relationships start through our programming and will grow as we bring people into the Center. Our refurbished basketball court is one example.

The courts at Silver Spring Neighborhood Center serve as connective tissue for our neighbors. Athletes of all ages and abilities gather to play ball, to improve their games, and to connect with their peers. Thanks to the leadership of our board, Milwaukee Buck, Pat Connaughton, and members of the Frank family, we were able to unveil a refreshed and refurbished court that will continue to be an intergenerational hub of activity.

Basketball is one way that we are able to connect with our youth and to support their social emotional development and mental health. The bounce back from the pandemic has been tougher and more drawn out than many of us expected. Through our sports and recreation programming, art and creative expression, and leadership development, our team is engaging youth where they are at and working to support their individual needs and foster their personal interests.

As I look ahead to the upcoming year, I am encouraged by the progress we are making to address areas of critical importance to our neighbors.

### **WORKFORCE DEVELOPMENT:**

We are making gains in our workforce development programming that will help to create a path for our neighbors to secure jobs with a family-sustaining wage and a path toward career opportunities.

### **YOUTH PROGRAMMING:**

I'm encouraged by the work our team is doing to engage our youth and the partnerships that will continue to strengthen this programming.

### **EARLY CHILDHOOD EDUCATION:**

It takes a village and we have all been a part of rethinking and reshaping our work to serve our babies and create a path for them to becoming thriving members of our community.

But every day, I am inspired by the work that our board, staff and donors like you do to ensure that we are continuing to build a strong neighborhood, to meet the immediate needs of our neighbors, and create a path toward each of our neighbors meeting their unique potential.

Thank you for everything you have done – and I hope will continue to do – to support Silver Spring Neighborhood Center.

Devin Hudson,  
*Silver Spring Neighborhood Center Executive Director*

## Connection.

Connection with neighbors. Connection with youth.  
Connection with the needs of the community.

During my five years of service on this board – including the last four as the board chair – I continue to be moved by the deep personal connection our team makes with the individuals we serve. It's why I continue to serve and why I am so grateful to each of you for your connection with Silver Spring Neighborhood Center.

The needs of our neighbors and our neighborhood are deep and critically important. But knowing there is a place - a place with deep roots and a commitment to its neighbors - is reassuring as we work to create a path for individuals and families to realize their full potential.

Meeting the needs of our community is no easy task. I am grateful for the tireless efforts and boundless enthusiasm of our team at Silver Spring Neighborhood Center. Under the leadership of our executive director, Devin Hudson, the Silver Spring Neighborhood Center team makes this work their personal mission and bring a sense of care, understanding, and empathy to their work that is awe-inspiring to me and my colleagues on the board of directors.

Thank you for the time, talent and treasure you bring to Silver Spring Neighborhood Center. More than 6,000 people each year count on folks like yourself. Thank you for all you do and I'm confident will continue to do to support this important work.

Warm regards,

David Nestingen  
*Chair, Board of Directors*

## 2022-2023 Board Members

**David Nestingen**, Chair  
*Chairman of IEWC*

**Phil Knoebel**  
*President at Knoebel & Associates*

**Fraser Engerman**, Vice Chair  
*Senior Director, External Relations at Walgreen Co.*

**Dr. Stephanie Maney-Hartlaub**, M.Ed.  
*Vice President & Executive Director at City Year Milwaukee*

**Mary Jo Baisch**, Secretary  
*Associate Professor Emerita at UWM College of Nursing*

**Joe Novotny**  
*Assurance Director at PricewaterhouseCoopers LLP*

**Viktor Gottlieb**, Treasurer  
*Senior Vice President, Johnson Financial Group*

**James Pellizzi**  
*Ad Agency Owner at Pellizzi & Co.*

**Steve Basilotto**  
*Chief Experience Officer at Froedtert Health*

**Donald Polite**  
*Vice President, Customer Success at SKYGEN USA*

**Geraldine Green**  
*Community Volunteer*

**Paul Schueller**  
*Founder at Franklin Energy*

**Diamond Hanson**, DrPH, MPH  
*Health Communication Officer at City of Milwaukee Health Department*

**Ashley Smith**  
*Attorney at Godfrey & Khan S.C.*



## A Year in Review

### IMPACT100

Silver Spring Neighborhood Center was a finalist for the 2022 Impact 100 competitive grant award. The investment from Impact 100 will support our strong neighborhood initiative as we strive to meet the immediate needs of our neighbors and neighborhood.

### LAYUPS & LITERACY

Building on the success of its Layups & Literacy pilot, Silver Spring Neighborhood Center (SSNC) added two (2) additional teams in 2022/23.

SSNC's rising fifth grade boys team will be joined by a third and fourth grade boys team along with our first female team, which will include fourth and fifth grade girls.

In addition to basketball practice and tournament play, the Layups & Literacy team members participate in a book club and receive homework help and mentoring from the SSNC youth development team.

## A WHOLE NEW COURT

Thanks to the support of the Pat Connaughton Foundation, members of Silver Spring Neighborhood Center's board of directors, the Frank family, and donors like you, we renovated our indoor basketball court in 2023.

Connaughton Court will host our Layups & Literacy program, our sports and recreation participants, Browning Elementary students, and athletes of all ages and abilities throughout Westlawn.

## CHOICE FOOD PANTRY

Silver Spring Neighborhood Center introduced the choice model to its emergency food pantry. Similar to a grocery store, the client choice model aligns with the focus on respect and dignity our team brings to the pantry allowing our guests to make their own food choices.

## ANIMAL THERAPY WITH YOUTH

As part of maintaining health and balance, our youth had the opportunity to participate in recreational therapy at the Riding with Angels horse ranch. The ranch offers a horsemanship program focusing on relationships, teamwork, trust, and integrity, and it was an excellent experience for our youth, who face many challenges and adversity.

## BIG YEAR FOR BROWNING

Our community school partner - Browning Elementary – was one of only 26 schools in the nation to be named a U.S. Department of Education Green Ribbon School, chosen for its commitment to sustainable environmental practices. Congrats Browning!

During the 2022-23 school year, Browning Elementary kicked off its own podcast, Community Soup. Community Soup amplifies the voices and efforts of key individuals, organizations, and stakeholders that are working to promote the work of Community Schools, a nationally recognized research-based school transformational model.



## By the Numbers

# 430

### YOUTH SOCIAL DEVELOPMENT

Through a diverse array of programming ranging from art and sustainability to athletics and experiential learning, youth social development empowers our teens and tweens to be accomplished and productive adults.

# 115

### ELAINE SCHREIBER CHILD DEVELOPMENT CENTER

A critical support for families and essential ingredient to ensure our children are ready to enter school on track with age-appropriate peers, the Elaine Schreiber Child Development Center served 115 children from six weeks to four years old.

# 141

### TRANSFORM MILWAUKEE JOBS

In partnership with UMOS, the Transform Milwaukee Jobs program provides training and certification opportunities that lead to employment opportunities.

# 3,709

### FOOD PANTRY INDIVIDUALS

More than 22% of our Westlawn neighbors experience food insecurity on a daily basis. Silver Spring Neighborhood Center's emergency food pantry meets the immediate nutritional needs of our neighbors.

# 328

### COMMUNITY SCHOOL PARTNERSHIP

Focusing on the whole child, Browning Elementary and Silver Spring Neighborhood Center provide wraparound services to ensure each student reaches their full potential.

# 313

### COMMUNITY LEARNING CENTERS

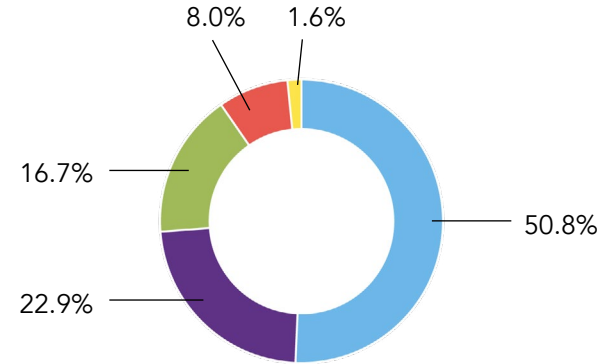
Providing a positive after school experience at Thurston Woods and Browning, Silver Spring Neighborhood Center provides a safe place for education, recreation and social emotional support for our youth.



# Financials

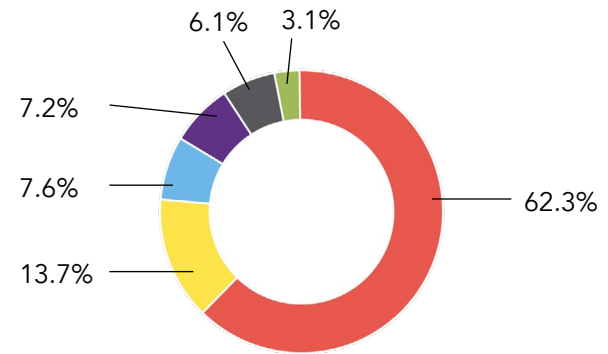
## REVENUES

● Government Grants	\$1,513,832	50.8%
● Private Contributions and Grants	\$682,346	22.9%
● United Way of Greater Milwaukee	\$498,405	16.7%
● In-Kind Gifts	\$238,106	8.0%
● Program Services Fees	\$1,365	0.0%
● Other Revenue	\$47,722	1.6%
<b>Total Revenue</b>	<b>\$2,981,776</b>	<b>100.0%</b>



## EXPENSES

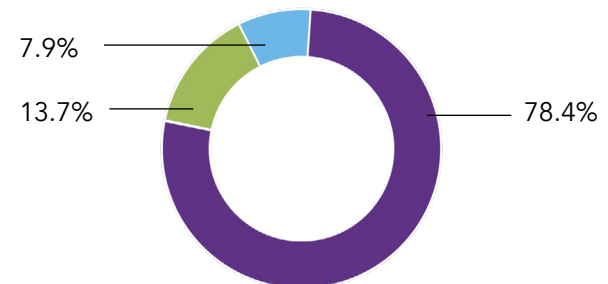
● Salaries & Benefits	\$1,949,318	62.3%
● Program & Operating Expenses	\$427,629	13.7%
● In-Kind Expenses	\$238,106	7.6%
● Contractual/Professional Fees	\$224,233	7.2%
● Occupancy/Equipment	\$191,934	6.1%
● Non-Cash (depreciation)	\$98,445	3.1%
<b>Total Expenses</b>	<b>\$3,129,665</b>	<b>100.0%</b>



**Profit/(Deficit)..... \$(147,889)**  
**Profit/(Deficit) excl. non-cash items..... \$(49,444)**

## PROGRAM, MANAGEMENT AND FUNDRAISING

● Program Services	\$2,454,022	78.4%
● Management & General	\$427,567	13.7%
● Fundraising	\$248,076	7.9%
<b>Total</b>	<b>\$3,129,665</b>	<b>100.0%</b>



# Our Partners



Greater Milwaukee  
& Waukesha County



# Contact Us

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BROWNING SCHOOL  
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