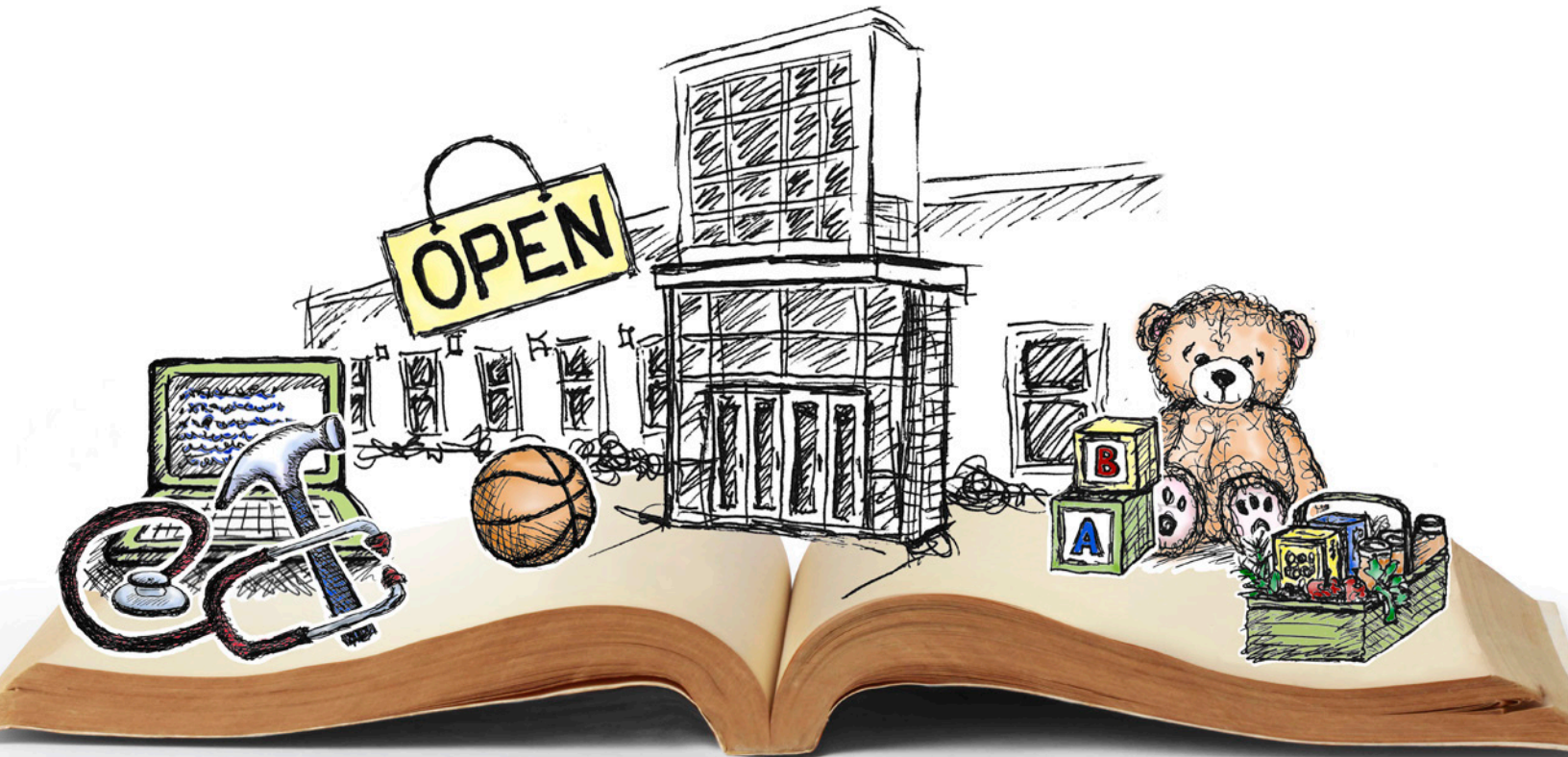


2020 - 2021 ANNUAL REPORT

“No story lives unless  
*Someone Wants to Listen.*”  
J.K. ROWLING



**FROM DAVID NESTINGEN,** President, Board of Directors

*To all SSVC  
Friends + Family,*

As your board chair for the last two years, I remain inspired and grateful for the incredible work the team at Silver Spring Neighborhood Center does to live our mission.

The response throughout the COVID pandemic has reminded me again and again of the incredible commitment the leadership and staff at the Center have for this important work.

It's an understatement to say that the last year plus has presented a series of challenges. The pandemic has impacted each of us in so many different ways. In order to continue to offer our programs and services in safe and responsible ways, we have had to rethink how we offer services, navigate temporary closures and implement a number of safety measures to ensure the health and safety of our staff and the children and families we serve.

Throughout the last year, Silver Spring Neighborhood Center has remained open and committed to our mission.

Thank you for your continued commitment to this organization and your ongoing support.





**FROM DEVIN HUDSON,** Executive Director

## *Dearest Friends,*

As a nation, we all continue to push through the challenges and disruptions of the pandemic, finding ways to embrace the “new” way of life.

Like many leaders who serve our community, I learned to lead with an expectation of uncertainty and to keep an open mind. While there has been great uncertainty during the last year-plus, the need to serve our community and tell our story has not changed.

I’m proud of the many ways the Silver Spring Neighborhood Center (SSNC) continued to find new and creative ways to provide programming.



- » **Our Early Childhood Center became a safe space for school-aged children to learn virtually.**
- » **The Food Pantry continued without disruption providing curbside service.**
- » **After-school programs accommodated day school by providing all-day programming.**
- » **Our Employment Program placed 132 program participants into subsidized work experiences.**

These are just a few accomplishments achieved under our “new” normal.

It’s important to acknowledge that our many community partners helped us continue to provide solid programs and wrap our arms around the community when they needed us most.

And, finally, the support and encouragement that came from friends and supporters like you continues to allow us to be an anchor in Milwaukee’s northwest side.

Thank you for your commitment to this mission and your willingness to stand with SSNC as we look to the coming year with hope.

# Early Childhood + Youth Development

For more than 60 years, Silver Spring Neighborhood Center (SSNC) has been singularly focused on building a safer, stronger neighborhood and community. Located in Westlawn – Wisconsin’s largest public housing development – SSNC helps more than 8,000 individuals work towards self-sufficiency annually.

While the pandemic created tremendous change and required SSNC to rethink our service delivery model, the need in the community did not subside. Our comprehensive array of education, health and wellness and social services for individuals at every age and stage of life have become even more critical during this challenging time.

***Our focus on our youth has never wavered.*** Recognizing the importance of early intervention and education, our early childhood and youth development team met the needs of each individual family and the academic needs for school-aged children to learn virtually.

## Elaine Schreiber Child Development Center

From six weeks to 12 years old, the Elaine Schreiber Child Development Center is committed to providing holistic care to our youngest learners and preparing them for success in school.

Under new leadership, the Center navigated additional health & safety measures and was able to reopen after a brief closure to continue to meet the needs of the children and families in our care.

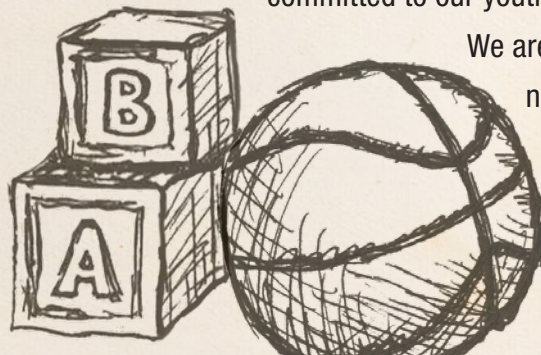


## Youth/Teen Programming

Creating opportunity for our youth is built into our DNA.

For our pre-teen, teen and early 20-somethings, we continued to provide after-school program and remained committed to our youth opportunities program.

We are building a safer, stronger neighborhood and community by creating opportunity for tomorrow’s community leaders.



# SSNC Success

## Meet "TC"

### An Opportunity Youth Success

*In January 2020, TC came to SSNC as the mom of a vibrant two-year-old son and pregnant with her second child. Sadly, she was in a domestically abusive relationship and feared for the safety of herself and her children.*

*SSNC immediately went into action connecting her to specialized services through the Opportunity Youth program and the Sojourner Family Peace Center. TC received an expedited restraining order, housing with the security deposit and her first month's rent prepaid, vouchers for furniture, mental health services, childcare, financial literacy coaching, job training and job placement.*

*With the help, TC was able to leave a dangerous situation and get full-time employment, including benefits.*

*Today, TC continues to be employed full-time and is living safely in her own home with her happy and healthy children.*



## The BizTimes Names SSNC

### 2021 Nonprofit of the Year

Read more about this exciting honor at <https://biztimes.com/annual-events/nonprofit-excellence-awards/>



## Madison 365 Names Executive Director, Devin Hudson, one of Wisconsin's 48 Most Influential Black Leaders in 2021.

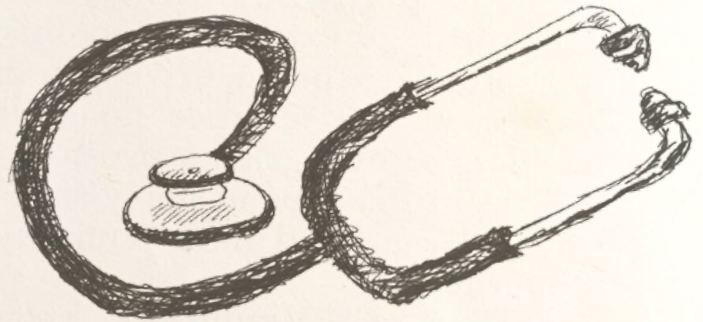
Read more about Devin Hudson and this honor at <https://madison365.com/wisconsins-48-most-influential-black-leaders-2021/>



# Health + Wellness

## Nursing Clinic

For more than 30 years, the University of Wisconsin – Milwaukee and SSNC have partnered to meet the primary care needs of our neighbors. The pandemic created many unanticipated challenges for this unique community/academic model yet our focus on health and wellness services has remained consistent.



In partnership with community health nurses, clinical instructors and students, the UWM Silver Spring Community Nursing Center continues to provide:



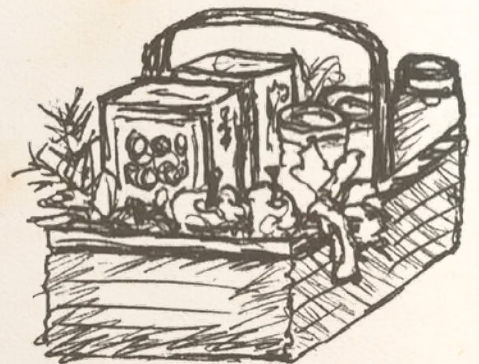
- » Health screening and health care navigation for individuals with chronic health conditions
- » Health education to promote wellness and self-care and assistance to navigate the mental and physical health challenges of the pandemic
- » Collaborative programming and access to additional services to address health disparities



## Food Pantry

More than 22% of our Westlawn neighbors experience food insecurity. That's more than 150,000 people — *including more than 50,000 children.*

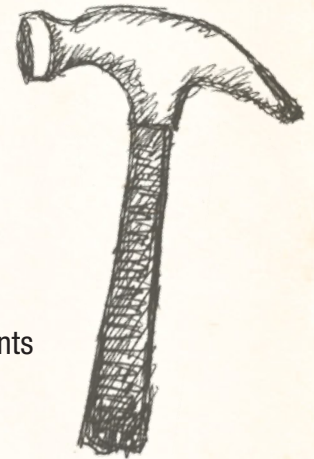
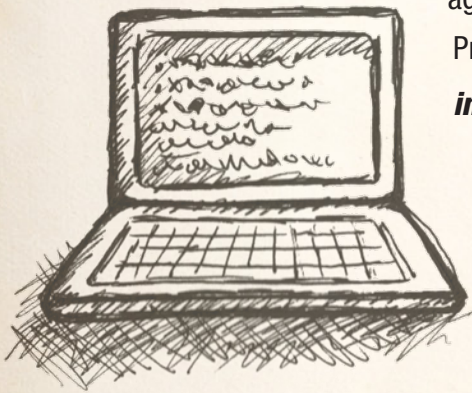
Silver Spring Neighborhood Center's food pantry continued without disruption throughout the pandemic. In order to continue to serve a population disproportionately impacted by the pandemic, we transitioned our model to focus on curbside service. Remaining open throughout this challenging time, we continue to address food security issues among our neighbors and ensure the health and nutritional needs of our constituents are met.



## Workforce Development

The state of the workforce has been constantly shifting throughout the pandemic.

Silver Spring Neighborhood Center continues to be a leader as an administering agency of the Transform Milwaukee Jobs Program. **We realized unprecedented success in 2020/21 placing 132 program participants in subsidized six-month work experiences.** But our work does not stop there. Our team assists participants to secure long-term work opportunities.



### SSNC Success

#### Meet "NB" A Workforce Development Success

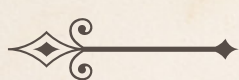
*NB, a single mother with two young children, had been out of work since February 2020. She was having a terrible time finding employment because, in addition to her own children, she often had to care for the eight other children of her mother, with whom she lived.*

*NB desperately wanted to change her life by getting a career in healthcare and moving into a place of her own.*

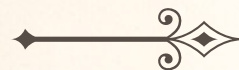
*NB came to SSNC for help. NB enrolled in the Transform Milwaukee Jobs (TMJ)*

*and filled an immediate need. It quickly became clear that NB was both driven and determined. SSNC worked closely with NB to secure her state certification through the Community-Based Residential Facility training program. She's become a valuable employee and her confidence is growing.*

*After completing the TMJ program, NB was offered a fulltime position making \$16/hour. She now has a place of her own and is thrilled to be able to provide a better life for her children.*



# By the Numbers



## Early Childhood & Youth Development

**35** students using the Childhood Center as a virtual learning hub

**\* When schools were not in session, our teachers pivoted to create an environment conducive to virtual learning.** Teachers juggled many different school schedules and helped students navigate virtual learning. They also served as the point person between teachers and parents.

**120** students ages 5-14 in the after school program

**\* SSNC transitioned to providing programs virtually.** Before COVID, the after school programs ran from 2:30 until 6:00 p.m. To meet the needs of families, the program shifted its start time to 7:00 a.m.

**78** youth served, **49** youth placed into jobs through the Opportunity Youth program

**\* In 2020, more participants needed mental health, social, and emotional services. SSNC redesigned our job training sessions to address underlying mental, social and emotional concerns.**

**150** students served in the Elaine Schreiber Child Development Center

## Health & Wellness

**5,417** people assisted through the food pantry

**\* The food pantry remained open throughout the pandemic.** Our pantry transitioned to curbside service to ensure a safe and responsible interaction with the people we serve.

## Workforce Development

**132** participants into subsidized employment

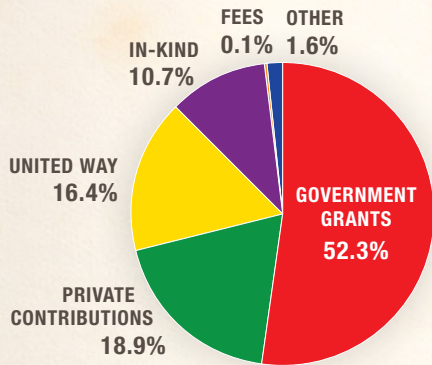
**61** participants received certified training including; Certified Nursing Assistant, Childcare, CBRF, Landscaping, and environmental services.

**\* The digital divide was readily apparent among our participants.** They had limited access or understanding of how to use computers. Our staff responded by providing training for virtual interviews and basic computer skills.



# Silver Spring Neighborhood Center

FINANCIALS AS OF JUNE 30, 2021

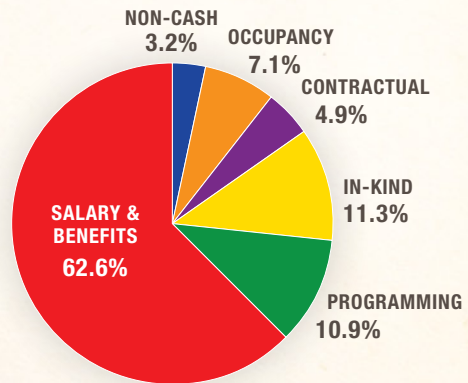


## REVENUES

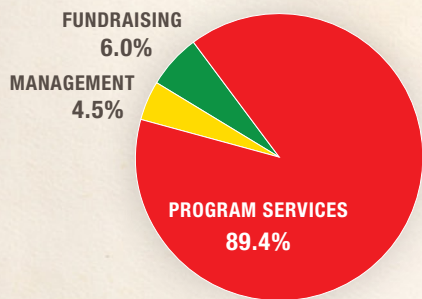
Government Grants	\$1,498,865	52.3%
Private Contributions and Grants	543,320	18.9%
United Way of Greater Milwaukee	470,404	16.4%
In-Kind Gifts	306,729	10.7%
Program Services Fees	2,395	0.1%
Special Events	—	0.0%
Other Revenue	46,885	1.6%
<b>TOTAL REVENUE</b>	<b>\$2,868,598</b>	<b>100.0%</b>

## EXPENSES

Salaries & Benefits	\$1,695,922	62.6%
Program & Operating Expenses	295,034	10.9%
In-Kind Expenses	306,729	11.3%
Contractual/Professional Fees	133,312	4.9%
Occupancy/Equipment	192,266	7.1%
Non-Cash (depreciation)	85,971	3.2%
<b>TOTAL EXPENSES</b>	<b>\$2,709,234</b>	<b>100.0%</b>



<b>PROFIT/(DEFICIT)</b>	<b>\$159,364</b>
<b>PROFIT/(DEFICIT) excl. non-cash items</b>	<b>\$245,335</b>



## PROGRAM, MANAGEMENT & FUNDRAISING

Program Services	\$2,423,004	89.4%
Management & General	122,945	4.5%
Fundraising	163,285	6.0%
<b>TOTAL</b>	<b>\$2,709,234</b>	<b>100.0%</b>



[www.SSNC-milw.org](http://www.SSNC-milw.org)

[facebook.com/SilverSpringMKE](https://facebook.com/SilverSpringMKE)

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*Community Learning Centers Operated by  
Silver Spring Neighborhood Center*

**THURSTON WOODS CAMPUS**

5966 N. 35TH STREET

**BROWNING SCHOOL**

5440 N. 64TH STREET

 [www.SSNC-milw.org](http://www.SSNC-milw.org)

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