

# A TALE OF **TWO** ZIP CODES

**53217** **53218**

White **87%** 70% Black

Median House Value **\$296K** **\$95K** Median House Value

College Degreed **72.4%** 11.8% College Degreed

Unemployed **5.6%** 16.6% Unemployed

Violent Crime\* **30%** 520% Violent Crime\*

\* EXPRESSED AS A PERCENT OF THE NATIONAL AVERAGE

But, even in the heart of 53218,  
*there is hope...*

## 2015-2016 ANNUAL REPORT



*Giving Hope, Changing Lives... Together*



*"Coming together is a beginning;  
Keeping together is progress;  
Working together is success."*

HENRY FORD



**MARVIN BYNUM**

President

Board of Directors

*Dearest Friends, Staff and Residents,*

We spend so much of our lives searching for connections. Professional connections. Personal connections. Connections to our communities and the world at large. I was in search of each of these types of connections when I first set foot inside Silver Spring Neighborhood Center four years ago. Since then, I have found what I was initially searching for, many times over.

At its core, Silver Spring is a connection point. ***Since 1958, the Center has served as the hub of the Westlawn neighborhood, delivering valuable cradle-to-grave programs to the neighborhood's 7,000-plus residents.*** Many of these people are black, economically disadvantaged, and searching for connections to a better life and future for themselves and their families. Our agency is humbled to have the opportunity to help make those connections for our neighborhood residents, from the bright, young minds in our Elaine Schreiber Child Development Center, Community Learning Centers and afterschool youth leadership clubs to the ambitious, continuous learners in our adult GED education and job training programs.

We are glad to share with you this annual report of our recent activities. Thanks to the solid foundation laid by the dedication and good work of our former executive director Anthony McHenry and board president Roger Siegel, our new executive director Tom Ellis and I, together with the rest of our staff and board members, know that our organization is on the verge of great things in 2017. Join us in that endeavor, as we continue to help make even stronger connections for our neighbors and friends at Silver Spring Neighborhood Center.

As always, thank you for your support. ***Together, we are making a difference.***

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*"The main thing is to  
keep the main thing  
the main thing."*

ANONYMOUS



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## *From our Executive Director*

People in our neighborhood face many undeserved disadvantages. With your help, Silver Spring Neighborhood Center is making a difference by providing resources so our residents can succeed in life. With your help, and only with your help, we are a safe place working to promote a neighborhood where people want to live and raise their children, a neighborhood with good schools and safe streets, and a neighborhood where parents can be employed and achieve financial stability.

Helping people who want to support themselves and their families and live productive lives is good for the soul. Not investing in neighborhoods like ours has a devastating impact on families and ultimately becomes much more expensive for everyone in the long run. We feed the hungry, we prepare our youth for school, we work to make our schools better, we are a safe place for our teens and we help our adults to find reasonable employment. And, we build community.

We have many wonderful stories to tell and yet to tell. But again, we can only do this with the support of others. ***Whether it is simply your awareness and promotion of a better Milwaukee, or an investment of your valuable time, or the dollars you donate, we thank you for helping make a positive difference in the lives we serve.***

In partnership with all those who care about our common good and who are doing something about it, with much regard,

Tom Ellis

Executive Director

## **IT'S ABOUT THE LIVES WE SERVE**

Helping people who want to support themselves and their families and live productive lives is good for the soul

# Giving hope, Changing lives

Silver Spring Neighborhood Center is located in Westlawn - Wisconsin's largest public housing development - and serves more than 8,000 individuals each year. Silver Spring fulfills its mission to **build a safer, stronger neighborhood and community** by helping individuals and families work towards self-sufficiency.

Using a holistic approach, we guide our participants to self-sufficiency. We offer ten core programs - ranging from prenatal care coordination to child development and from youth and teen programs to adult and senior programs.

## Elaine Schreiber Child Development Center

**63%** lift in communication skills among children of our Elaine Schreiber Child Development Center.

**156** children were served in the Child Development Center



## Meet Jayla

### JAYLA'S CHALLENGE

Jayla attends our Elaine Schreiber Child Development Center and is advanced for her age. Jayla reads numbers, letters and articulates well. Despite being intellectually advanced, Jayla faced social and emotional challenges like adapting to classroom routines and engaging with peers.

### SILVER SPRING IN ACTION

With Jayla's parents and teacher united, a behavior-changing strategy was formed using behavior models and techniques that build upon Jayla's strengths. This effective at-home and in-classroom strategy helped her adjust.

### JAYLA'S RESULTS

Today, Jayla knows how to articulate her needs in age-appropriate ways. As a result, her teachers and parents know how to meet her developmental needs.



# ZERO. ZILCH. NADA.

The number of pregnancies and felony convictions among the members of Silver Spring's teen social develop programs

## Teen Programming

*94%* of students improved in school attendance

*Zero* teen pregnancies and felony convictions among members of our social develop programs

*91%* of youth improved on spending time with friends who did not use drugs or alcohol.

## Community Learning Centers

More than *215* students attended our Community Learning Centers each day where they received a meal or snack, at least one hour of academic support and social-recreational activities—*at no cost to parents!*



## Meet Lavonte

### LAVONTE'S CHALLENGE

After an abusive childhood, Lavonte ended up in foster care at age 16 and struggled to finish school. At 19, Lavonte was without a home.

### SILVER SPRING IN ACTION

Lavonte started working with a caseworker to get into housing and a job. Without work experience, Lavonte doubted he'd have much of a future. But, through SSNC, he received a job as a Youth Coordinator and will soon begin training through the Job Corps program.

### LAVONTE'S RESULTS

Once reserved, Lavonte is quick to smile today. He's learning the value of personal responsibility and a good work ethic. He likes being a part of the community and helping others.



*"It is easier to build strong children than to repair broken men."*

FREDERICK DOUGLASS

## Family Programs

*500* students received school supplies at our annual back to school event

*350* individuals and families were fed during our Thanksgiving Dinner

*60* families completed the celebrating families program, which supported families impacted by substance abuse

## Adult Education

*25* is the average daily attendance for our English learners class

## UWM Silver Spring Community Nursing Center

The nursing center provides primary health care and wellness services to uninsured and under-insured members of the community

*2,778* visits provided last year to 398 individual clients

*106* group sessions provided to a total of 1,121 participants

The UWM Silver Spring Community Nursing Center starts contracting with iCare, a Wisconsin Medicaid HMO, to expand its primary health care services

## Employment Programs

*108* participants landed full-time jobs into subsidized jobs.

## Emergency Services

*5,856* people received assistance through Silver Spring's Food Pantry

*2,404* of these people were from the 53218 zip code



## Meet Chaz

### CHAZ'S CHALLENGE

The son of a single parent who struggled with drug and alcohol addiction while living in public housing, Chaz was exposed to violence and dysfunction very early. He often modeled that same behavior.

### SILVER SPRING IN ACTION

The staff at the Silver Spring Neighborhood Center never gave up on trying to help Chaz. In fact, The center's former executive director, Anthony McHenry challenged Chaz to stay out of trouble in order to try out for center's Spartans basketball team.

### CHAZ'S RESULTS

Without Silver Spring, Chaz believes he would've died violently or been incarcerated. Instead, Chaz graduated high school and college. Today, Chaz is married, a father, and the owner of a real estate company.

*"Never confuse a single defeat with a final defeat."*

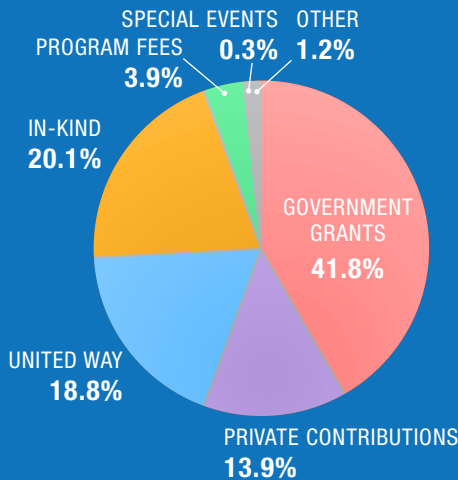
F. SCOTT FITZGERALD

# Silver Spring Neighborhood Center

FINANCIALS AS OF  
JUNE 30, 2016

We have a strong and improving cash position. Our operations are sound and we manage our expenses diligently. We supported \$2.7 million of programming for families funded by many great supporters including private contributions, many wonderful foundations, government money and our friends at United Way and the Housing Authority of the City of Milwaukee.

We continue to focus on improving the quality of our programming and are always mindful of our obligations to the lives we serve, and those that entrust us with the resources to serve them.



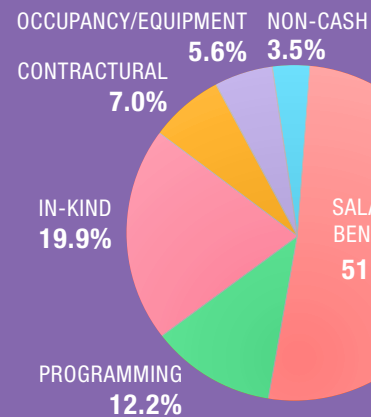
## REVENUES

Government Grants	\$1,230,477	41.8%
Private Contributions and Grants	409,502	13.9%
United Way of Greater Milwaukee	553,239	18.8%
In-Kind Gifts	592,250	20.1%
Program Services Fees	116,428	3.9%
Special Events	9,000	0.3%
Other Revenue	35,175	1.2%
<b>TOTAL REVENUE</b>	<b>\$2,946,071</b>	<b>100.0%</b>

## EXPENSES


Salaries & Benefits	\$1,541,396	51.8%
Program & Operating Expenses	361,678	12.2%
In-Kind Expenses	592,250	19.9%
Contractual/Professional Fees	210,807	7.0%
Occupancy/Equipment	167,247	5.6%
Non-Cash (depreciation)	104,830	3.5%
<b>TOTAL EXPENSES</b>	<b>\$2,978,208</b>	<b>100.0%</b>

PROFIT/(DEFICIT)	(\$32,137)
PROFIT/(DEFICIT) excl. non-cash items	\$72,693

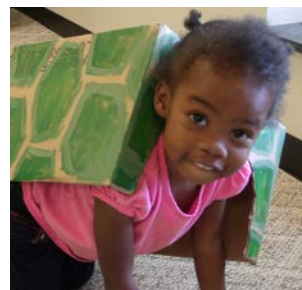


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**\$20,000 - \$150,000**

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By eighth grade, Chaz would have 194 school suspensions. With a drug addicted single Mom at home, Chaz had few places to turn to get away from the violence and drug addiction that plagued the streets he lived on. But, *with your help*, we gave Chaz hope!

*Read Chaz's story inside...*

## *Community Learning Centers Operated by Silver Spring Neighborhood Center*

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